



Public Health Association
AUSTRALIA

Food Futures Conference 2018

Food - Shaping our future

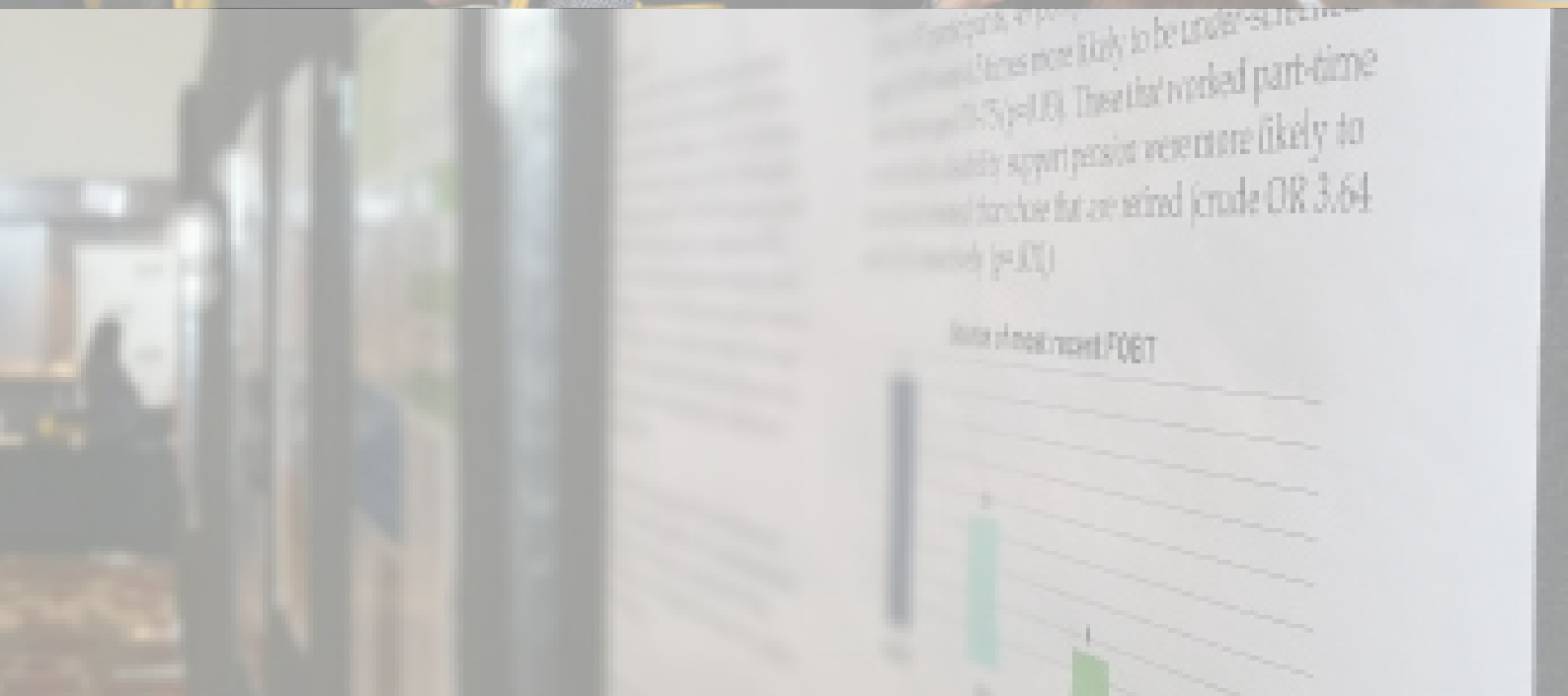
Hotel Jen, Brisbane QLD

Tuesday 20 to Wednesday 21 November 2018

#FOODFUTURES2018

www.foodfutures2018

SPONSORSHIP & EXHIBITION PROSPECTUS



Food Futures Conference 2018

Food - Shaping our future

Dear Potential Sponsor or Exhibitor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invites you to consider sponsoring or exhibiting at the Food Futures Conference 2018 being held from Tuesday 20 to Wednesday 21 November 2018 at the Hotel Jen, Brisbane, Queensland.

The Food Futures Conference is a national conference held by the Public Health Association of Australia (PHAA). The PHAA is once again highlighting the centrality of food in everyone's lives, poor dietary choices is one of the leading causes of the burden of chronic diseases, and the urgent need for sustainable and equitable food systems and provisioning. Food Futures I & II set out comprehensive national agendas to consider these issues but limited progress has been made since 2012.

The 2018 conference will challenge professionals, organisations and governments to explore core food issues and recognise that how we deal with the food agenda will shape our futures.

This conference brings public health professionals together to pursue the aims of advocating for a comprehensive/ intersectoral/ whole-of-government approach to food and nutrition policy and actions in Australia covering all aspects of the food system including food production, manufacturing, retails, marketing, health, education, social welfare, nutrition, diet and health. It also offers an opportunity for people working in public health nutrition to network, share their work and develop a wider understanding of how the work they do contributes to the broader food systems and nutrition agenda.

In 2018 the Conference theme will be ***Food – Shaping our Future.***

Sponsorship of the Food Futures Conference 2018 offers a strategic opportunity to demonstrate the support your organisation gives to the rapidly moving field of food and nutrition and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors and exhibitors to match packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



Adjunct Professor Terry Slevin
CEO, Public Health Association of Australia





ABOUT THE CONFERENCE

CONFERENCE BACKGROUND

The Food Futures Conference is returning in 2018, convened by the Public Health Association of Australia (PHAA). The PHAA is once again highlighting the centrality of food in everyone's lives, poor dietary choices is one of the leading causes of the burden of chronic diseases, and the urgent need for sustainable and equitable food systems and provisioning. Food Futures I & II set out comprehensive national agendas to consider these issues but limited progress has been made since 2012.

CONFERENCE OBJECTIVES

The Conference objectives are to:

- Create an environment for knowledge sharing, collaboration and relationship building;
- To advocate for a comprehensive/ intersectoral /whole-of-government approach to food and nutrition policy in Australia covering all aspects of the food system including food production, manufacturing, retail, marketing, health education, nutrition, diet and health; and
- To offer an opportunity for people working in public health nutrition to network, share their work and develop a broader understanding of how the work they do contributes to the broader food system and nutrition agenda.

DELEGATE PROFILE

The 2018 conference will challenge professionals, organisations and governments to explore core food issues and recognise that how we deal with the food agenda will shape our futures.

The target audience for the conference is people who work with a focus on food security, food sustainability, policy, social equity and health, food education, food production, nutrition. Attendees will be from educational institutions, health and social welfare agencies, professional associations, community organisations, primary health centres, local, state and national governments, and employed as health administration and promotion officers, educators, planners, researchers, scientists, social welfare workers, nurses and including a wide range of allied health professionals working locally, regionally, nationally and globally. Students also attend the conference.

VENUE

The Food Futures Conference 2018 will be held at Hotel Jen Brisbane, Queensland. Hotel Jen Brisbane is located on Roma Street in the heart of the CBD and adjacent to the Brisbane Transit Centre, the city's central transportation hub. Brisbane Airport is just 15kms away and accessible directly from the hotel property.

CONFERENCE PROMOTION

The Food Futures Conference 2018 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and satchel and other opportunities as per the sponsorship agreement.



OPPORTUNITIES

Sponsoring and/or exhibiting at the Food Futures Conference 2018 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to prevention in Australia and the region. Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of prevention and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the Food Futures Conference 2018 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity exists for your company to be represented as a key sponsor of the conference well in advance of the event.

TO BOOK

For more information or to book a sponsorship and/or exhibition package, please contact:

Nicole Rutter
Events & Capacity Building Manager
A: PO Box 319 Curtin, ACT 2612
T: 02 6171 1308
E: nrutter@phaa.net.au



NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All inserts / handouts are to be supplied by the sponsor or exhibitor;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.



PRINCIPAL SPONSOR

\$18,500 (including GST)

Only one available

As the Principal Sponsor your organisation will have the highest visibility and maximum exposure at this important conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of public health prevention.

ENTITLEMENTS

- Name acknowledgment as the Food Futures Conference 2018 Principal Sponsor;
- Specific acknowledgment of your role as the Conference Principal Sponsor at opening and closing plenary sessions;
- Logo recognition as the Conference as the Principal Sponsor in all conference promotional material including conference e-bulletins, on the conference website and the cover of the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Opportunity to sponsor the opening plenary session and have your logo displayed in the conference program for that session and on the holding slides;
- 1 x banner displayed on stage during the sponsored plenary session (subject to approval);
- 1 x full page colour advertisement on the inside cover of official program (finished artwork to be supplied);
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website;
- 2 x promotional flyer or item in the conference folder;
- 8x full conference registrations;
- 8 x invitations to the Conference Function: Tuesday 20 November;
- A premium trestle table display in a prominent position in the catering area (subject to availability);
- 2 x exhibition only registrations;
- Opportunity to purchase 3x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).

SPONSORSHIP OPPORTUNITIES

ASSOCIATE SPONSOR

\$14,500 (including GST)

Only two available.

As an Associate Sponsor your organisation will have high visibility and exposure at the conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the public health prevention.

ENTITLEMENTS

- Name acknowledgment as a Food Futures Conference 2018 Associate Sponsor;
- Specific acknowledgment of your role as the Conference Associate Sponsor at opening and closing plenary sessions;
- Logo recognition as the Conference an Associate Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch monthly magazine pre and post conference (subject to time of booking);
- Opportunity to sponsor 1 x plenary session and have your logo displayed in the conference program for that session and on the holding slides (subject to availability);
- 1 x full page colour advertisement on the inside cover of official program (finished artwork to be supplied);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 2x promotional flyer or item in the conference folder;
- A premium trestle table display in a prominent position in the conference catering area (subject to availability);
- 5 x two day conference registrations;
- 5 x invitations to the Conference Function: Wednesday 2 May;
- 2 x exhibition only registrations;
- Opportunity to purchase 2x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).





CONFERENCE FUNCTION SPONSOR

\$10,000 (including GST)

Only one available.

The conference function provides an opportunity for delegates to network and renew acquaintances in a relaxed and social environment. Sponsorship of the conference function will provide the opportunity for light entertainment, food and beverages for delegates to enjoy while they network.

The conference function will be held on Tuesday 20 November 2018.

ENTITLEMENTS

- Name acknowledgment as the Conference Function Sponsor;
- Acknowledgment of your sponsorship at opening and closing plenary sessions;
- Logo recognition as the Conference Function Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Logo displayed near the Conference Function in the Conference program;
- 2 x banners displayed at the Conference Function;
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 2 x promotional flyer or item in the conference folder;
- A dressed trestle table in a prominent position in the conference catering area (subject to availability);
- 3 x two day conference registrations;
- 3 x invitations to the Conference Function: Wednesday 2 May;
- 3 x additional Conference Function tickets;
- 1 x exhibitor only registration;
- Opportunity to purchase 2x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).

SPONSORSHIP OPPORTUNITIES

REFRESHMENT BREAK SPONSOR

\$5,000 (including GST)

Only two available.

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions.

ENTITLEMENTS

- Name acknowledgment as a Refreshment Break Sponsor;
- Acknowledgment of your sponsorship at opening and closing plenary sessions;
- Logo recognition as a Refreshment Break Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Logo displayed near the refreshment breaks (excluding Conference Function) in the conference program on your sponsored day; choose from one of the conference days:
 - Tuesday 20 November;
 - Wednesday 21 November.
- 1 x banner displayed near the catering area at the refreshment breaks on your nominated day;
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x promotional flyer in the conference folder;
- 2 x two day conference registrations;
- 2 x invitations to the Conference Function: Tuesday 20 November; and
- A consenting delegate list (excluding contact details).





DELEGATE ESSENTIALS SPONSOR

\$3,500 (including GST)

Only one available.

Notebooks and pens are essential for those wishing to take notes during sessions or networking. This sponsorship provides the opportunity to have your brand in front of the delegates at every session of the Food Futures Conference 2018.

(Notebooks and pens to be provided by sponsor)

ENTITLEMENTS

- Name acknowledgment as the Delegate Essentials Sponsor;
- Acknowledgment of your sponsorship at opening and closing plenary sessions;
- Logo recognition as the Delegate Essentials Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied);
- Notebook and pens available in the conference folder;
- 2 x two day conference registrations;
- 2 x invitations to the Conference Function: Tuesday 20 November; and
- A consenting delegate list (excluding contact details).



SPONSORSHIP OPPORTUNITIES

AFFILIATION SPONSOR

\$2,500 (including GST)

Limited number available.

An Affiliation Sponsor allows organisations to engage in the Food Futures Conference 2018 and have the opportunity to have your brand in front of delegates at the Conference.

ENTITLEMENTS

- Name acknowledgment as an Affiliation Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as an Affiliation Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied);
- 1 x promotional flyer in the conference folder;
- 2 x two day conference registrations;
- 2 x invitations to the Conference Function: Tuesday 20 November; and
- A consenting delegate list (excluding contact details).





PROMOTIONAL OPPORTUNITIES

CONFERENCE PROGRAM ADVERTISEMENT

Subject to availability

The conference program is a quality printed document (also available electronically via conference website) provided to all delegates. It is constantly used and referred to throughout the conference and provides a superior opportunity to raise brand awareness. A limited number of full colour advertising slots are available.

PRICING

- Full page: \$660
- Half page: \$330

Artwork specs

- Full page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

Please note: Program advertisements need to be supplied by Friday 21 September 2018 otherwise they will not be included.



EXHIBITION OPPORTUNITIES

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

All refreshment breaks will be held amongst the trestle table displays provide high exposure to the delegates for all exhibitors.

As an exhibitor you will be:

- Highly visible at the Food Futures Conference 2018;
- Surrounded by extensive networking opportunities;
- Building links with leaders in public health;
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues; and
- Provided with the opportunity to showcase your products and services.

The PHAA team will work closely with you to ensure that your organisation generates the best possible outcomes from the conference.

TRESTLE TABLE DISPLAY

\$1,950 (including GST)

Limited numbers available

A trestle table display offers a space to exhibit and demonstrate your products and services.

ENTITLEMENTS

- 2 days exposure to conference delegates, invited speakers and other exhibitors
- A dressed trestle table and 2 chairs;
- Company name on one fascia sign (up to 30 characters)
- Access to a powerboard for electronic equipment;
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 2 x two day conference registration with access to all sessions;
- 2 x invitations to the Conference Function: Tuesday 20 November;
- A consenting delegate list (excluding contact details).



TERMS & CONDITIONS

- PHAA reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet conference requirements. PHAA reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
 - Comply with the [PHAA Sponsorship Protocol](#);
 - Withstand professional and public scrutiny;
 - Conform to professional and community standards of ethics and good taste; and
 - Not bring PHAA and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the PHAA and all prices in this prospectus are quoted inclusive of GST.
- PHAA reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the PHAA to use that intellectual property to advertise and promote the conference.
- Sponsorship or exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.

CANCELLATION POLICY

All cancellations must be notified to Nicole Rutter, Events and Capacity Building Manager, PHAA in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgment within two (2) business days, please contact Nicole Rutter on (02) 6171 1308. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by PHAA on or before 24 August 2018 a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 24 August 2018.

After a sponsorship or exhibition has been confirmed, a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.

Exhibition space will be allotted in the order in which applications and payments are received.

PHAA reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. PHAA will not discount or refund for any facilities not used or not required.

Custom stands are not permitted to be used at the Food Futures Conference 2018.

The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.

No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the PHAA Events and Capacity Building Manager.

Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of PHAA, the venue or speakers change or the event be cancelled, PHAA will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold PHAA harmless from and against any and all costs, damages and expenses. PHAA does not accept responsibility for, and the sponsor/exhibitor indemnifies PHAA against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Food Futures Conference 2018. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.

Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.

BOOKING FORM

Food Futures Conference 2018

Organisation: _____
Contact Name: _____
Position: _____
Postal Address: _____
Phone: _____
Email: _____
Booth Preferences: _____

SPONSORSHIP PACKAGES		
Type	Cost	Select
Principal Sponsor	\$18,500	<input type="checkbox"/>
Associate Sponsor	\$14,500	<input type="checkbox"/>
Conference Function Sponsor	\$10,000	<input type="checkbox"/>
Refreshment Break Sponsor	\$5,000	<input type="checkbox"/>
• Wednesday 2 May		<input type="checkbox"/>
• Thursday 3 May		<input type="checkbox"/>
Delegate Essentials Sponsor	\$3,500	<input type="checkbox"/>
Affiliation Sponsor	\$2,500	<input type="checkbox"/>

EXHIBITION PACKAGE		
Trestle Table Display	\$1,950	<input type="checkbox"/>

PROGRAM ADS		
Full page program ad	\$660	<input type="checkbox"/>
Half page program ad	\$330	<input type="checkbox"/>

All prices are GST inclusive and are in AUD.

All prices are GST inclusive and are in AUD.

CONFIRMATION

Please note: Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

☐ I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: _____
Position: _____
Signature: _____
Date: _____

To book a sponsorship package, please send the completed form to:
 Nicole Rutter, Events & Capacity Building Manager, PHAA, E: nrutter@phaa.net.au, T: 02 6171 1308



Public Health Association
AUSTRALIA

Food Futures Conference 2018

